



Media Release

For immediate release

Wi Fi bringing you THE WORLD of radio **including your favourite genres 24/7**

Imagine a radio station that plays your favourite music 24/7 or listening to commentary of your favourite sport live from the country it's being broadcast, or imagine listening to your favourite radio station from your home-land or a station you've enjoyed in some exotic destination on an overseas holiday – Or you could stop imagining and simply do it with a state of the art Wi Fi radio.

With a Grundig, Bush or Ministry of Sound Wi Fi radio you listen to any one of thousands of radio stations from around the world at home whenever and wherever you like. These fantastic plug and play digital sound systems automatically locate and connect to your wireless broadband router and within minutes you are transported around the world via your Wi Fi.

While the list of stations currently available already numbers more than 6,500, the number is growing daily as you can request to add any station via www.reciva.com free of charge. You can then find your favourite radio stations via continent or the 158 countries on line or even select by a preferred genre.

With around 60 genres to choose from you can find almost any thing you can think of including stations with dedicated music from the 60's, 70's, 80's or 90's, pop, classical, jazz, hip hop, country, or even non-stop Beatles music! For those who prefer talk back there are 406 to choose from including stations with a sports and news discussion focus as well as audio books and serials.

You can literally enjoy a world of radio without being tied to your computer - listen to retrospective broadcasts with access to over 2,700 on-demand streams in any room of the house. With on demand you'll never miss your favourite programme ever again as you can simply download podcasts directly to your PC and listen at a later date through your WiFi internet radio or adaptor.

Wi Fi also allows you to play music tracks stored on your PC in all digital music formats including WMA, REAL, MP3 and AAC, so you can create and enjoy a playlist of your personal favourites from any room in the house!

Both the Grundig and Bush Hi Fi's are notable for delivering exceptional digital sound and convenient features such as the easy to read and use control panel and alarm and sleep functions so you can both wake and go to sleep listening to your favourite station from around the world.

Grundig, Bush and Ministry of Sound collectively have a range of six Wi Fi radios and internet adaptors on offer, priced from just \$149.

Prestige audio brand, Grundig has combined European styling with state-of-the-art technology to create three very different products.

At the top the range, the elegant **Grundig Wi Fi IR6114** will look great in any room in the house. It features ID3 Tag information, making it easy to search by country for your favourite radio stations and will also play MP3/WMA music files direct from your PC. **Retailing for \$399** and available: NOW



For those who already have a quality sound system and simply want to integrate a Wi Fi radio to complete the system, Grundig offers the **IR6214 WiFi Internet Adaptor**. This discreet unit plugs directly in to the existing stereo's AUX port to deliver internet radio through it. **For just \$249 rrp** it will bring a whole new dimension to your existing audio system. Available: July 2007

One of the UK's best loved and highly reputed audio brands, also has a Wi Fi offering. The **BUSH Wi-fi TR2015** internet radio features auto set-up, also streams music files from your PC, can be used in any room of the house and retails for **\$299**. Available: NOW



Coming soon

For those that don't want to restrict their listening pleasure to just one room, **Grundig's IR6000P Portable Internet Radio and audio streamer** allows you to enjoy your favourite station on-the-go whether you're moving from room to room doing household chores, gardening or simply relaxing poolside. This handy, pocket sized portable Wi Fi Radio retails for just **\$149**. Available: late 2007



Audio specialists, Ministry of Sound's Wi Fi radio exudes music cred, to cater for the music savvy youth market for which it caters. Notable for its funky design, the **MOSAC150 Wi Fi** Internet Radio features a total power output of 16w (2 x 3w + 10w subwoofer), LCD display with clock and alarm function, RCA line out, headphone socket, AC/DC adaptor and remote control and retails for **\$399**. Available: late 2007



For further product range details please call:
1300 131 072 or visit

www.bushaustralia.com.au

www.grundig.net.au

www.ministryofsound.net.au

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